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PTO/SB/82 (10-00)

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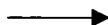
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REVOCATION OF POWER OF ATTORNEY OR AUTHORIZATION OF AGENT	Application Number	09/678,430
	Filing Date	October 2, 2000
	First Named Inventor	Alford W. Kindred
	Group Art Unit	2172
	Examiner Name	Alford W. Kindred
	Attorney Docket Number	61375-10

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application:

☒ A Power of Attorney or Authorization of Agent is submitted herewith.

OR

☐ Please change the correspondence address for the above-identified application Technology Center 2100☒ Customer Number 22504

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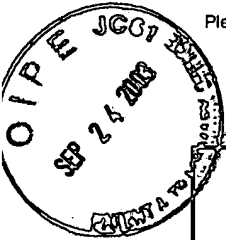
<input type="checkbox"/> Firm or Individual Name					
Address					
Address					
City					
Country		State		ZIP	
Telephone		Fax			

I am the:

☐ Applicant/Inventor.☒ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)**SIGNATURE of Applicant or Assignee of Record**

Name	Cathy Ettenger
Signature	
Date	7/8/03

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.
Submit multiple forms if more than one signature is required, see below*.☒ *Total of 1 forms are submitted.Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case.
Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.

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PTO/SB/81 (02-01)

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POWER OF ATTORNEY OR AUTHORIZATION OF AGENT	Application Number	09/678,430
	Filing Date	October 2, 2000
	First Named Inventor	Chris Greener
	Title	SYSTEM AND METHOD FOR PROVIDING WORLD WIDE WEB-BASED SURVEY CREATION, DESIGN, DEPLOYMENT, AND RESULT COMPILATION AND TRACKING
	Group Art Unit	2172
	Examiner Name	Alford W. Kindred
	Attorney Docket Number	61375-10

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Technology Center 2100

I hereby appoint:

☒ Practitioners at Davis Wright Tremaine LLP

OR

☐ Practitioner(s) named below:

22504

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Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to:

☒ The above-mentioned Customer Number.

OR

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Address					
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Country					
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I am the:

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Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

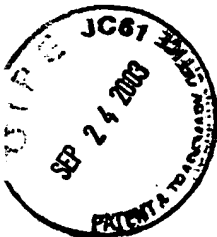
SIGNATURE of Applicant or Assignee of Record

Name	Cathy Ettenger
Signature	<i>Cathy Ettenger</i>
Date	7/8/03

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

☒ *Total of 1 forms are submitted.

Burden Hour Statement: This form is estimated to take 3 minutes to complete. Time will vary depending upon the needs of the individual case. Any Comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.



Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Chris Greener et al.Application No./Patent No.: 09/678,430 Filed/Issue Date: October 2, 2000Entitled: **SYSTEM AND METHOD FOR PROVIDING WORLD WIDE WEB-BASED SURVEY
CREATION, DESIGN, DEPLOYMENT, AND RESULT COMPILATION AND
TRACKING**MarketTools, Inc.

(Name of Assignee)

a

corporation(Type of Assignee, e.g., corporation, partnership,
university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ the assignee of an undivided part interest

In the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above.
The assignment was recorded in the United States Patent and Trademark Office at
Reel 013237, Frame 0492, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s) of the patent application/patent identified above, to the
current assignee as shown below:

1. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel [____], Frame [____], or for which a copy thereof is attached.

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The document was recorded in the United States Patent and Trademark Office at
Reel [____], Frame [____], or for which a copy thereof is attached.☐ Additional documents in the chain of title are listed on a supplemental sheet.☒ Copies of assignments or other documents in the chain of title are attached.

(NOTE): A separate copy (i.e., the original assignment document or a true copy of the original document) must be
submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records
of the USPTO. See MPEP 302.8]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

7/8/03

Date

Cathy Ettenger

Typed or printed name

Cathy Ettenger

Signature

Vice President & Corporate Counsel

Title

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case.
Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and
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PATENT

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For: ☒ U.S. Application or
[] U.S. Provisional Application
For: [] U.S. Patent
For: [] PCT Application
By: ☒ Inventor(s) or [] Present Owner

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

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ASSIGNORS:

Chris Greener

FIRST NAMED INVENTOR

Address

12 CHANEL LANDING TIBURON CA. 94920.

David Brogan

SECOND NAMED INVENTOR

Address

9 MATILDA AVENUE

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Lesley Kahn

THIRD NAMED INVENTOR

Address

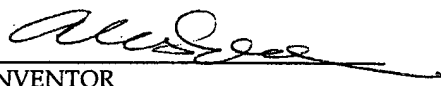
Ron Mester

FOURTH NAMED INVENTOR

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Bud Werner
FIFTH NAMED INVENTOR

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Alexia Moore 
SIXTH NAMED INVENTOR

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Sausalito, CA 94965

Jackie Sapir 
SEVENTH NAMED INVENTOR

1915 GREEN ST #305
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hereby sell, assign and transfer to

ASSIGNEE:

MarketTools, Inc.
ASSIGNEE
One Belvedere Place
2330 Marinship Way, Suite 300
Address
Mill Valley 41
Sausalito, CA 94965

U.S.A.

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and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

☒ the entire right, title and interest
☐ an undivided _____ percent (_____ %) interest
for the United States and its territorial possessions

☒ and in all foreign countries, including all rights to claim priority,
in and to any and all improvements which are disclosed in the invention entitled:
System and Method for Providing World-Wide Web-Based Survey Creation, Design
Deployment, and Result Compilation and Tracking

Name of inventor(s) Chris Greener, et al.

and which is found in (37 C.F.R. § 3.21)

- (a) ☐ U.S. patent application executed on even date herewith
(b) ☐ U.S. patent application executed on _____
(c) ☐ U.S. provisional application naming the above inventor(s) for the above-entitled invention.

☐ Express mail label no.: _____
Mailed: _____

(d) ☒ U.S. application no. 09/678,430
filed on October 2, 2000

(e) ☐ International application no. PCT/ _____ / _____

(f) ☐ U.S. patent no. _____ issued _____

☐ A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

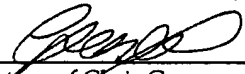
(g) ☐ and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 6/20/01.



Signature of Chris Greener

Date: 6/20/01



Signature of David Brogan

Date: _____

Signature of Lesley Kahn


Date: _____

Signature of Ron Mester

Date: _____


Signature of Bud Werner

Date: 06-20-2001



Signature of Alexia Moore

Date: 6-20-2001



Signature of Jackie Sapir

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PATENT

For: ☒ U.S. and/or ☒ Foreign Rights
For: ☒ U.S. Application or
 ☐ U.S. Provisional Application
For: ☐ U.S. Patent
For: ☐ PCT Application
By: ☒ Inventor(s) or ☐ Present Owner

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS:

Chris Greener

FIRST NAMED INVENTOR

Address

David Brogan

SECOND NAMED INVENTOR

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Lesley Kahn

THIRD NAMED INVENTOR

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Ron Mester

FOURTH NAMED INVENTOR

38 Lakewood Circle

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San Mateo, CA 94402

Bud Werner
FIFTH NAMED INVENTOR

Address

Alexia Moore
SIXTH NAMED INVENTOR

Address

Jackie Sapir
SEVENTH NAMED INVENTOR

Address

hereby sell, assign and transfer to

ASSIGNEE:

MarketTools, Inc.
ASSIGNEE

2330 Marinship Way, Suite 300
Address

Sausalito, CA 94965

U.S.A.

and the successors, assigns and legal representatives of the ASSIGNEE

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☒ and in all foreign countries, including all rights to claim priority,
in and to any and all improvements which are disclosed in the invention entitled:
System and Method for Providing World-Wide Web-Based Survey Creation, Design
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Name of inventor(s) Chris Greener, et al.

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filed on October 2, 2000

(e) ☐ International application no. PCT/_____/_____

(f) ☐ U.S. patent no. _____ issued _____

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(g) ☐ and any legal equivalent thereof in a foreign country, including the right to claim priority

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Date: _____

Signature of Chris Greener


Date: _____

Signature of David Brogan

Date: _____

Signature of Lesley Kahn

Date: 2-13-02



Signature of Ron Mester

Date: _____

Signature of Bud Werner

Date: _____

Signature of Alexia Moore

Date: _____

Signature of Jackie Sapir

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PATENT

For: ☒ U.S. and/or ☒ Foreign Rights
For: ☒ U.S. Application or
 ☐ U.S. Provisional Application
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For: ☐ PCT Application
By: ☒ Inventor(s) or ☐ Present Owner

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Lesley Kahn


THIRD NAMED INVENTOR

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Ron Mester

FOURTH NAMED INVENTOR

Address


Bud Werner
FIFTH NAMED INVENTOR

Address

3 Meadow Ridge Drive
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Alexia Moore
SIXTH NAMED INVENTOR

Address

Jackie Sapir
SEVENTH NAMED INVENTOR

Address

hereby sell, assign and transfer to

ASSIGNEE:

MarketTools, Inc.
ASSIGNEE

2330 Marinship Way, Suite 300
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U.S.A.

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(f) ☐ U.S. patent no. _____ issued _____

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Date: _____

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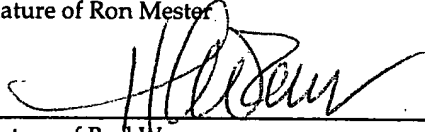
Date: _____

Signature of Lesley Kahn

Date: _____

Signature of Ron Mestor

Date: 12/29/2001



Signature of Bud Werner

Date: _____

Signature of Alexia Moore

Date: _____

Signature of Jackie Sapir

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 ☐ U.S. Provisional Application
For: ☐ U.S. Patent
For: ☐ PCT Application
By: ☒ Inventor(s) or ☐ Present Owner

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Chris Greener

FIRST NAMED INVENTOR

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David Brogan

SECOND NAMED INVENTOR

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Lesley Kahn

THIRD NAMED INVENTOR

641 Main St.

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Sausalito, CA 94965

Ron Mester

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Address

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FIFTH NAMED INVENTOR

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SIXTH NAMED INVENTOR

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Date: _____

Signature of Chris Greener

Date: _____

Signature of David Brogan

Date: 3/1/02


Signature of Lesley Kahn

Date: _____

Signature of Ron Mester

Date: _____

Signature of Bud Werner

Date: _____

Signature of Alexia Moore

Date: _____

Signature of Jackie Sapir